



SMARTPUBLISHER™

7

Fully Redesigned

Goal Tracking

Direct Browser Access

Cloud Hosting Options

This the most accessible version of SmartPublisher™ yet!

User Type	Start Date	End Date
Superuser		
Sales	11/8/2016	11/14/2016
Sales	11/8/2016	11/14/2016
Sales	11/15/2016	11/21/2016
Sales	11/1/2016	11/7/2016
Sales	11/8/2016	11/14/2016
Superuser	11/2/2016	11/29/2016
Sales	11/1/2016	11/30/2016
Superuser	11/1/2016	11/30/2016
Sales	11/1/2016	11/30/2016
Superuser	11/1/2016	11/30/2016

Modern Redesign

SmartPublisher's newly redesigned interface features streamlined navigation and improved performance using the back and forward buttons.

- Easily access the main menu—and switch roles to access features from other user menus—even from within an account.
- Clearly labeled icons guide you to Contacts, Tasks, Sales, Marketing and Accounting details.
- A consolidated “+” button on the account gives you fast access to creating ads, payments and adjustments. Use the same “+” button from the menu to add a new account to the system.
- Each list features a filter to quickly

organize the items from your search. This same filtering feature is available from the account's tasks tab and from the main menu's tasks list.

- Drop down action menus can be used to perform various tasks.

Enhancements

Refinements on existing features make an impact in SmartPublisher 7.

- Consolidated ad entry
The same ad entry screen is used to produce quotes; Display and Classified Box entry now use the same interface.
- Account Details Accounting information is consolidated into one area, with account settings accessible through the click of a button.

SmartPublisher 7 (PRE1_FMS_MACPRO)

Account Entry

Accounts Search...

Largo Family Restaurant* Account: 1483

Zani Resulaska Rep 1 Marcus P. Jocko Quality Regular
(727) 584-7330 Rep 2 Category DINE & E

Acct Type Direct Balance \$300.00 Prepay
Agency Credit Limit \$1000.00

Contacts Tasks Sales Marketing Documents Accounting

Quotes Ad Contracts Ads Insertions Ad Archive

Ad ID	Ad Type	Status	Code	Category Name	Description of Ad	First Run	Expires	Count	Published Total	Count	Future Total	Count	Total Total	Alert
106262	Display	Ad	2533	Entertainment		6/16/16	6/16/16	1	150.00	0	0.00	1	150.00	
106235	Display	Ad	2533	Entertainment		6/9/16	6/9/16	1	150.00	0	0.00	1	150.00	
105664	Display	Ad	2556	Theme Pages	PO: pub crawl	5/26/16	5/26/16	1	125.00	0	0.00	1	125.00	
105409	Display	Ad	2533	Entertainment		5/19/16	5/19/16	1	150.00	0	0.00	1	150.00	
103584	Display	Ad	2533	Entertainment		4/28/16	4/28/16	1	150.00	0	0.00	1	150.00	
102697	Display	Ad	2533	Entertainment		4/21/16	4/21/16	1	150.00	0	0.00	1	150.00	
99879	Display	Ad	2529	D&S Special	holiday dining	3/24/16	3/24/16	5	395.00	0	0.00	5	395.00	
98764	Display	Ad	2556	Theme Pages	st pat's day page	3/10/16	3/10/16	5	450.00	0	0.00	5	450.00	
94451	Display	Ad	2533	Entertainment		1/28/16	1/28/16	1	150.00	0	0.00	1	150.00	
93783	Display	Ad	2533	Entertainment		1/21/16	1/21/16	1	150.00	0	0.00	1	150.00	
90981	Display	Ad	2533	Entertainment	PO: remant rate	12/17/15	12/17/15	1	125.00	0	0.00	1	125.00	
90340	Display	Ad	2533	Entertainment	PO: rem rate	12/10/15	12/10/15	1	150.00	0	0.00	1	150.00	

Count of Ads: 36 First Run: 10/3/2013 Last Ran: 6/16/2016 Last Payment: 5/20/2016

Enhancements (cont.)

- Pop-Overs Windows in the interface provide information without leaving the screen.
- Tasks Follow-ups have been rebranded to better reflect your range of sales activities.
- Faster Access to Lists Tasks and Accounts from your menu now appear in an interactive list you may immediately filter.

Goal Setting and Tracking

SmartPublisher's new goals feature provides Sales Managers and Sales Reps a brand new way to track targeted sales.

- Sales Managers can use SmartPublisher's new Goals feature to assign sales rep goals for a time period.
- Sales managers and sales reps may report on those goals to see progress.

BROWSER BASED - SP Direct*

SP Direct is an optional SmartPublisher module that uses FileMaker WebDirect technology to give you web browser access to the same SmartPublisher experience you have in FileMaker Pro. A FileMaker WebDirect license provides desktop-style interaction with SmartPublisher through a web browser on a desktop computer, laptop or tablet.

- SP Direct users don't need to install additional software—anyone with a compatible web browser and internet access can connect to SmartPublisher.
- FileMaker WebDirect uses standard web technologies. Supported browsers include Safari, Chrome, Internet Explorer, and Microsoft Edge on the desktop; Safari and Chrome on a tablet or smart-phone.

CLOUD HOSTING * SmartPublisher™

Cloud utilizes FileMaker Cloud to provide secure, reliable access to SmartPublisher using FileMaker Pro over the WAN.

- Your data are managed by FileMaker Cloud and hosted through Amazon Web Services (AWS) — so you don't have to do it yourself.

*Please contact Pre1 Software for hardware specifications and licensing options for SmartPublisher™ Cloud and SP Direct.

www.pre1.com
support@pre1.com
503-288-7500 x1

