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**Pre1 Software Launches SmartPublisher™ 4.5 With New Web Browser-Based CRM**

*Portland, OR-Based Software Company Announces Dramatic Performance Improvements To Publishing Solutions*

Portland, OR—May 31, 2007—Portland, OR-based software company Pre1 Software has released SmartPublisher™ 4.5, an advanced software suite that automates the publishing workflow and is used by over 300 alternative weekly newspapers, daily newspapers and monthly magazines nationwide. Continuing the complete re-architecture of SmartPublisher™ that began with version 4.0, the new 4.5 release offers an optional browser-based CRM module, where all users can tap into contact management, direct marketing and critical customer and ad reporting features at any time, regardless of location. Pre1's SmartPublisher™ 4.5 has also been improved to benefit every user, regardless of job function.

SmartPublisher™ 4.5 allows users to view web sites with its built-in web browser, allowing quick access to Google Maps, customer web sites and the administration of web-based classified services. Publishers now have powerful options to prevent select users from overriding rates at the time of entry, editing or renewal. The Production Automation feature speeds up the pagination of classifieds, due to the one-click export, automatic section head placement and updated plug-ins for Adobe InDesign CS2, and QuarkXPress. Date-based payment discounts encourage prompt payment of invoices by providing reduced rates when paid by specific dates and SmartPublisher™ 4.5 will automatically apply the appropriate discount when the payment is entered. Invoices can be printed to groups or individuals to PDF format.

"We worked on SmartPublisher™ 4.5 for nearly a year, and took our time to do it right," said Jim Abeles, CEO and Co-Founder of Pre1. "We've received great feedback from our clients who use SmartPublisher™ 4.5, and we feel confident that the features we've improved upon are bringing more efficiency to the publishing environment, allowing our clients to work smarter."

SmartPublisher™ 4.5 applies to the entire Pre1 suite of publishing software categories, including CRM, display and classifieds, accounts receivable, print and web publishing and management tools.

**About Pre1 Software**

Pre1 Software is the developer of SmartPublisher™, a suite of software tools for newspapers and magazines. Since 1999, SmartPublisher™ has been implemented at more than 300 publications including dailies, weeklies and monthly magazines. Pre1 Software is a 10-person, privately held company based in Portland, Oregon.